

Subject: ID4 Schedule
From: Dave B
Date: Thu, 11 Apr 1996 12:37:20 -0500
Message-ID: <316D4350.33DE@ix.netcom.com>

> Picked off the AP Express news wire....

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ENTERTAINMENT WIRE ADVISORY

ATTN: NEWS PRODUCERS/ASSIGNMENT EDITORS/ENTERTAINMENT EDITORS

If you anticipate producing or airing stories on this subject, the following material and/or contacts may be helpful in providing visual opportunity and background information.

Category: ENTERTAINMENT NEVADA CALIFORNIA

Subject: (FOX/INDEPENDENCE-DAY) ADVISORY/Extraterrestrial Highway/Independence Day dedication and screening to be held

ADVISORY...for Wednesday and Thursday (April 17, 18)

--(ENTERTAINMENT WIRE)--

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WHAT: Nevada Gov. Bob Miller and Twentieth Century Fox's INDEPENDENCE DAY present the official dedication of Nevada Highway 375 as The Extraterrestrial Highway.

WHO: From the film: Bill Pullman, Jeff Goldblum, Robert Loggia, Brent Spiner, director/executive producer/co-creator Roland Emmerich, and producer/writer Dean Devlin.

Other Special Guests: Gov. Bob Miller; Lt. Gov. Lonnie Hammagren; research director of UFO magazine and host of UFOs Tonight, Don Ecker; publisher of UFO Magazine, Vicki Cooper; International Director of the Mutual UFO Network Inc., Walter H. Andrus Jr.; and KLAS-TV reporter and expert on Area 51, George Knapp.

WEDNESDAY, APRIL 17

6 p.m. Preview screening of INDEPENDENCE DAY footage
Century Theatres Cinedome 12
3200 S. Decatur Blvd.
Las Vegas

7 p.m. V.I.P. reception at Planet Hollywood
Forum Shops at Caesars.

THURSDAY, APRIL 18

9 a.m. Press registration at convoy departure site located in the Las Vegas Convention Center parking lot.

10 a.m. Convoy departs from Las Vegas to Rachel, Nev.

1 p.m. The Extraterrestrial Highway/INDEPENDENCE DAY dedication ceremony begins.

2 p.m. Panel discussion featuring the nation's leading UFO experts.

3 p.m. Convoy departs from Rachel to Las Vegas.

Press and Photo Credentials Will Be Required

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CONTACT: Kellee Jones, 310/369-1877 (print and broadcast)
Jorge Carreon, 310/369-1162 (international)

KEYWORD: NEVADA CALIFORNIA
INDUSTRY KEYWORD: ENTERTAINMENT ADVISORY

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> And don't forget, The NAB (National Association of Broadcasters)
Convention will be
> in progress at the same time. :-)

DaveB in Houston