

Subject: ID4 Schedule
From: Dave B
Date: Thu, 11 Apr 1996 12:37:20 -0500
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> Picked off the AP Express news wire....

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ENTERTAINMENT WIRE ADVISORY

ATTN: NEWS PRODUCERS/ASSIGNMENT EDITORS/ENTERTAINMENT EDITORS

If you anticipate producing or airing stories on this subject, the following material and/or contacts may be helpful in providing visual opportunity and background information.

Category: ENTERTAINMENT NEVADA CALIFORNIA

Subject: (FOX/INDEPENDENCE-DAY) ADVISORY/Extraterrestrial
Highway/Independence Day dedication and screening to be held

ADVISORY...for Wednesday and Thursday (April 17, 18)

--(ENTERTAINMENT WIRE)--

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WHAT: Nevada Gov. Bob Miller and Twentieth Century Fox's
INDEPENDENCE DAY present the official dedication of Nevada
Highway 375 as The Extraterrestrial Highway.

WHO: From the film: Bill Pullman, Jeff Goldblum, Robert
Loggia, Brent Spiner, director/executive
producer/co-creator Roland Emmerich, and producer/writer
Dean Devlin.

Other Special Guests: Gov. Bob Miller; Lt. Gov. Lonnie
Hammagren; research director of UFO magazine and host of
UFOs Tonight, Don Ecker; publisher of UFO Magazine, Vicki
Cooper; International Director of the Mutual UFO Network
Inc., Walter H. Andrus Jr.; and KLAS-TV reporter and
expert on Area 51, George Knapp.

WEDNESDAY, APRIL 17

- 6 p.m. Preview screening of INDEPENDENCE DAY footage
Century Theatres Cinedome 12
3200 S. Decatur Blvd.
Las Vegas
- 7 p.m. V.I.P. reception at Planet Hollywood
Forum Shops at Caesars.

THURSDAY, APRIL 18

- 9 a.m. Press registration at convoy departure site located in the
Las Vegas Convention Center parking lot.
- 10 a.m. Convoy departs from Las Vegas to Rachel, Nev.
- 1 p.m. The Extraterrestrial Highway/INDEPENDENCE DAY dedication
ceremony begins.
- 2 p.m. Panel discussion featuring the nation's leading UFO
experts.
- 3 p.m. Convoy departs from Rachel to Las Vegas.

Press and Photo Credentials Will Be Required

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CONTACT: Kellee Jones, 310/369-1877 (print and broadcast)
Jorge Carreon, 310/369-1162 (international)

KEYWORD: NEVADA CALIFORNIA
INDUSTRY KEYWORD: ENTERTAINMENT ADVISORY

APEX-04-10-96 0942CDT

> And don't forget, The NAB (National Association of Broadcasters)
Convention will be
> in progress at the same time. :-)

DaveB in Houston