

Earth

**Aliens On Earth.com***Resources for those who are stranded here*

Earth

**Navigation**

[UFOs](#)  
[Paranormal](#)  
[People](#)  
[Places](#)  
[Area 51](#)  
[Random](#)  
[Top 100](#)  
[Catalog](#)  
[What's New](#)

**Search...**

...for this word in:

Page Titles  
Page Contents  
Book Title/Author

[Help](#)**[Log-In Here](#)**

For Advanced Features

**New Catalog Items** (Random Selection)[Energy from Heaven and Earth](#) (used hc) - \$15.00[Behind the Flying Saucers](#) (used pb) - \$20.00[Substance Abuse Counseling: An Individualized Approach](#) (2nd Edition) (used hc) - \$38.00[Psycho-Dietetics: The Optimal Diet](#) (used pb) - \$3.50[Yoga for Americans: A Complete 6-week Course in Hatha Yoga](#) (used pb) - \$5.00[\\*William Shatner - Science Fiction Novels: Used Book Assortment](#) - Assortment[Other New Items](#) | [Main Catalog Page](#) | [Subjects](#)

2000+ new &amp; used titles, including hundreds you won't find at Amazon!

[Mothership](#) -> [Catalog](#) -> [Subjects](#) -> [Oxford University Pres](#) -> Here[Our Focus](#)**Book Catalog**

# Believing in Magic

## The Psychology of Superstition

By Stuart A. Vyse

Our Price: **\$22.50** (Save 10%)

Original Cover Price: \$25.00

Our Item Code: **BelievingMagic**Postage Code: **book1.5**

272 Pages, Hardcover

Cover Size: 6.5 x 9.5 inches

[Oxford University Press](#)Related listings: [Paranormal Skepticism](#)

Date: 1997 ISBN: 0-19-507882-9

Added to Catalog: 7/19/98

**Availability:** This item is usually in stock and available for immediate Priority Mail shipment. Order it today (by 8pm Eastern/5pm Pacific), and you will probably have it in 2-3 days (in USA).



(You can remove items or change quantities later.)

**OR** call us: 702-227-1818 (8am-9pm daily PT)[Order by phone, fax, mail or on-line](#)

This catalog provides the sole financial support for the [Ufomind website](#) and our many free on-line services.... Your purchases keep us going!

If you find out about a book here, please order it here.

## Information from the Publisher

Always supportive

### Publisher's Synopsis

Lucky numbers. Astrology in the White House. The lure of The X-Files and Stephen King. Although we live in a technologically advanced society, superstition is as widespread as it has ever been. How do otherwise rational people come to put their faith in such ephemera? *Believing in Magic* addresses this provocative question, taking a fascinating look at the psychological underpinnings of superstition. 15 illustrations.

### From the Book Cover

Why is superstitious behavior so prevalent? How is this behavior established and maintained? Is there a superstitious personality? How do otherwise rational people come to put their faith in such ephemera? These are the provocative questions that Stuart Vyse addresses in *Believing in Magic: The Psychology of Superstition*. Superstitions, he writes, are the natural result of several well-understood psychological processes, including our human sensitivity to coincidence, a penchant for developing rituals to fill time (to battle nerves, impatience, or both), a fear of failure, our efforts to cope with uncertainty, the need for control, and more. Vyse examines current behavioral research to demonstrate how complex and paradoxical human behavior can be understood through scientific investigation; he explores both the personality traits that make us receptive to superstition, as well as the ways superstitious beliefs can determine our actions. Although superstition is a normal part of our modern culture, Vyse argues that we must provide alternative methods of coping with life's uncertainties by teaching decision analysis, promoting science education, and challenging ourselves to critically evaluate the sources of our beliefs.

## Indexing Information

Other Relevant Ufomind Pages

### Related Pages & Products

Catalog Listing: [Psychology & Sociology of Paranormal Beliefs](#)

### Related Books



[Mothership](#) -> [Catalog](#) -> [Subjects](#) -> [Oxford University Pres](#) -> [Here](#)



**To Order** - Use our on-line shopping cart on each product page  
 - or add product codes to [this blank order form](#)  
 - or call (702) 227-1818 (Daily 8am-9pm Pacific)

[The Kind of Books We Carry](#)

[Our Original Reviews Copyrighted](#) © 1995-99 [Area 51 Research Center](#)  
 PO Box 81166, Las Vegas, NV 89180 Product Inquiries: [inquiry@ufomind.com](mailto:inquiry@ufomind.com)

Proceeds from this catalog help support [the Mothership](#) --  
the world's largest website on [UFOs](#), [Area 51](#) and [the Paranormal](#)

Send us corrections using this [Feedback Form](#) or email [webmaster@ufomind.com](mailto:webmaster@ufomind.com)

This page: <http://www.ufomind.com/catalog/pub/oxford/507882/> (10/1/99 5:37)

We encourage you to link to this page from your own. No permission required.

\*  
\*\*\*  
\*\*\*\*\*  
\*\*\*\*\*  
\*\*\*\*\*