

Updated Payout System on Book Sales

Date: Fri, 07 Feb 1997 07:13:03 -0800
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MIME-Version: 1.0
To: campbell@ufomind.com
Subject: Change Please

Hi Glenn,

Word-of-Mouth Publishing has revamped the payout system to their readers. If you could update your posting of my autoresponder text, that'd be great. I don't want them reading one thing in my text then reading another thing on the company's webpage.

Thanks.....here is the updated text for your convenience!

"If I had a dollar for every time I recommended
a book to someone, I'd be rich!"

This is not a business opportunity in the traditional sense, but it is a way to make some extra dollars. How many times have you read a good book and told someone about it? All of us have. What do you receive from the book publisher when your friend goes to the local bookstore and buys that book based on your recommendation?

Zero!

All you get is the satisfaction of knowing your friend was introduced to that great book through you. That's it!

What does the publisher get out of your recommendation?
.....Profit from the sale of the book.

Word-of-Mouth Publishing has a different approach. First, they control EXCLUSIVE publishing rights to high profile books. Books that appeal to a mass audience due to their controversial or news worthy content. Second, they market these books to the public through a network of readers (that means you and me.) The readers participate in the profits generated by these exclusive books when we recommend the books to others.

As mentioned earlier, they have EXCLUSIVE rights to any books they publish. That means you CANNOT find them in any bookstore in the world. They can only be ordered through us, the readers.

Can you imagine if people had to go through you to buy a book on the bestseller list that is selling 50,000 copies a week nationwide? Just imagine if you were benefiting from some of those sales!

How it works. You look up the company's website at:

<http://www.spiritone.com/~wmpub/wmpub.htm>

(since you presumably have internet access if you're reading this) and go to their order form. Follow the instructions and be sure to write my reader number (#1782) in the appropriate place and send the order off to the company. They send you back a copy of the book (in pre-release now) and a blank order form with YOUR reader number filled in, so that you can make copies of it. Then you start giving this personalized order form out to people so that they, in turn, can order the book and receive their own reader number. The process repeats itself...etc.

THIS IS NOT A BUSINESS OPPORTUNITY!!!! It's simply a way to make some extra cash by reading a good book then telling others about it. Sit back and see what kind of checks come in the mail afterwards. You have absolutely nothing to lose and EVERYTHING to gain. Quite simple if you ask me!

You are paid based on the book sales on your 7th level. Anotherwords, you tell someone about the book, then they tell someone, and so on. Whoever buys a book 7 levels down from you, you receive 15% of the amount they pay for their book. Say it's

\$20 (which it will be after pre-release), for every person who buys the book on your 7th level you would receive \$3.

Let's look at how that could turn out. Now remember, you're not selling soap here, where everyone has to buy \$50 a month to qualify and so on. This is a one time purchase of a great book that will most likely be making headlines because of it's content. And you simply tell people about how to get it. That's it!

You tell 10 people.....	10 (Hand out 10 flyers! Easy!)
They tell only 3	30
They tell 3	90
Etc...	270
Again..	810
Again..	2430
Again..	7290 X \$3 per book = \$21,870

Of course this won't happen exactly as written because word rarely spreads so uniformly and results will vary according to how many people buy the book. But you can see how you could have a great deal of people on your 7th level if you tell a few people who tell a few people...etc. Especially if you see the whole world as a potential buyer of this book. Even though it'll only be printed in English (for the time being), the company will ship it to anywhere in the world. And if you use the internet as your method of spreading the word how can you go wrong!

THIS IS THE EXCITING PART!!!!

The book being released soon is titled "Project Preserve Destiny; Insider Account of an Alien Government Cover-up." The company is being tight-lipped about a lot of it right now, but according to their web page and other sources I've talked with this book is going to blow the lid off the whole government conspiracy community and shed light on what is REALLY going on finally. Be sure to visit the web site to see what they say about it. It promises to be one hot seller.... AND YOU WON'T BE ABLE TO GET IT IN THE STORES...ONLY THROUGH US!!!! IS THAT AN OPPORTUNITY OR WHAT???? This is an exclusive product with worldwide appeal, and the only price to participate is the price of a book. Is America great or what?

My reader number, which you will need to order your book, is #1782 (they started at #1000, that's how groundfloor this is as well!)

For more info and ordering go to their website at:

<http://www.spiritone.com/~wmpub/wmpub.htm>

Good luck and happy trails!!

[[DL Sherman](#)]

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