Aliens On Earth.com
Resources for those who are stranded here

Should I license the Ufomind software?

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From: campbell@ufomind.com (Glenn Campbell, Las Vegas)
Date: Fri, 11 Jul 1997 13:47:28 -0800
Subject: Should I license the Ufomind software?
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In private email, someone wrote:

> Your software would be a really good tool [for our new website].
> What would be the prospects of using the software you use to build
> and maintain your UFOMIND site? I am running a virtual host on an
> Apache server and have some pretty good deep-techie collaborators.
>
> Here's my thought, as I am a communications and informatics guy, working
> mainly in healthcare:
>
> (1) We invent a neat name for your suite of software.
>
> (2) We use it on [our health care site] as a showcase, in addition to
> the "demo" on your UFOMIND site.
>
> (3) Via this and other means, develop and license the hell out of it.

> I know you're pretty busy with lots of stuff, but I'd be willing to
> discuss how that could be "brokered," all on the up and up, so that you
> would own underlying royalties, while a value-added entity (exclusive or
> non-exclusive, although I am of the "strategic partners" versus
> hit-and-run vendors mindset) who are in the business would market and
> further develop the product.

That's probably not my cup o' tea. Why? No fun.

I've been in the software biz for a while. Getting something like
this to marketable form is a major undertaking -- one I could only do
myself. Then, when it is done, there is nothing proprietary about it.
Anyone can copy the basic ideas.

I concentrate instead on using my software skills to produce a
superior site, which can continue to expand. To me, the "mission" is
everything, and the software is just something written to serve it.
What works for paranormal fields might not be appropriate for health
care, where the basic assumptions are not being challenged. Even for
something as generic as the link system, I am throwing in a lot of
things that are specific to the topics I am dealing with.

As it stands, I am just having fun. If I had to produce this for
clients, I would lose my freedom to modify the software at will. I
don't care about money, as long as I have just enough, but I do care
about how I use my time, since my time on earth is (always) limited.

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I don't want to be pulled down any side roads.

Glenn


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Mothership -> **Support** -> **Technique** -> **1997** -> **Jul** -> **Here**

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