

Whimsy Publications®

----- Presents -----

The World's Weirdest, Wildest and Wackiest Business Ideas!!!

When it comes to making money in an interesting way, you've come to the right place! WM Publishing's business manual division, Whimsy Publications, is known nationwide as THE company to go to for new and unusual ideas for starting your own business.

You won't find any mainstream, run of the mill ideas on these pages. All our business manuals have been written and specifically designed for the INSANE entrepreneur. The person who wants to do something different and totally off-the-wall with their life. Is that YOU!!

They laughed at the pet rock!!!

But wouldn't you have enjoyed the MILLIONS of dollars in profit that silly little idea generated? Sometimes the best ideas are the ones that appeal to a niche audience, mainly because no one else is doing it or has done it in the past. Either because no one has thought of it yet, or they thought there would be no money in it.

Take a look at our ideas and see for yourself just how interesting and unique they really are. All ideas have been researched and have been determined to be highly profitable. (Obviously, each entrepreneur will experience differing levels of success based on their own drive and motivation!)

Now we know that some people may read this page and try working out the idea on their own. No prob! If you can take one of these ideas and by trial and error make it work, be our guest. After all, ideas are just that.....nothing but thoughts until proved out in action. But why go through a potentially expensive learning curve when we show you in easy step-by-step instructions of what to do and how to do it? And for a ridiculously LOW price at that! We've taken all the guess work out of these business', so why not make it easy on yourself and your pocketbook by doing it right the first time? It only makes sense.... dollars and "cents," that is!

The World's Weirdest, Wildest and Wackiest Business Ideas

Volume I

Price - \$42.00

Includes information on the following businesses.

Radar Detector Rental

- Average Startup Costs..... Under \$5K
- Average Annual Net Profit to Owner..... \$30K - \$75K
- Owner Involvement High (Initially) to Low (Over time)
- Market..... Wide Open
- Special Skills..... None (Just a love for FAST CARS!)
- Location Kiosks/Any location with high retail traffic

Telecomputer Sales

- Average Startup Costs Under \$1K
- Average Annual Net Profit \$70K - \$300K
- Owner Involvement Medium to Very Low
- Market Wide Open
- Special Skills None (Computer knowledge useful)
- Location Work from home

Nursing Home Insurance Sales

- Average Startup Costs Under \$500
- Average Annual Net Profit \$40K First Year - \$100K Fifth Year
- Owner Involvement High
- Market EXPLODING!
- Special Skills Patience talking on the phone
- Location Home or Office

Auto Service Coupon Sales

- Average Startup Costs Under \$200
- Average Annual Net Profit \$50K - \$250K Plus
- Owner Involvement High (Initially) Low (Over time)
- Market Everyone has a car! Very High!
- Special Skills Your Great Grandma can do this one!
- Location Home
- Note: This one goes nicely with the Telecomputer.

Senior Citizen Services (Grocery Delivery +)

- Average Startup Costs Under \$200
- Average Annual Net Profit \$50K - \$500K
- Owner Involvement Very High (Initially) Low (Over time)
- Market Extremely Huge!
(Growing daily!)
- Special Skills None
- Location Home

Volume One contains all the necessary information to get you up and running in no time! Try it out for 30 days and if you're not 100% satisfied that the manual has not paid for itself, and then some, simply return it and we'll cheerfully refund your money minus any shipping costs that we should incur. But promise us one thing.....

**DON'T PUT THE MANUAL ON
YOUR BOOKSHELF AND NOT
DO ANYTHING WITH IT!
PUT THE KNOWLEDGE INTO
ACTION!!!!**

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