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UFO UpDates Mailing List

Re: The 'Arizona' Media Blitz

From: Henny van der Pluijm <hvdp@worldonline.nl>
Date: Fri, 20 Jun 1997 18:42:44 +0200 (MET DST)
Fwd Date: Fri, 20 Jun 1997 16:55:33 -0400
Subject: Re: The 'Arizona' Media Blitz

>From: xalium@netwrx.net
>To: UFO UpDates - Toronto <updates@globalserve.net>
>Subject: The Arizona Media Blitz
>Date: Thu, 19 Jun 1997 19:53:45 EST

>You can't turn on the tv or radio anymore without hearing about the March 13
>Arizona sightings. The media coverage is heavier than coverage after the
>sightings originally happened.

>Why?

>Months after the sighting, it appears to me that someone has pushed the
>media button to cover a this story. I am requesting information from people
>who recorded the coverage. I want to know when did the first major coverage
>start. Then we can tell all the bandwagoneers who just jumped on the story.
>But how did it start?

>How does a story from months ago become a media blitz?

Hi Tom,

I am a journalist. There is no media button. What's going on is that with the Roswell anniversary coming soon there is suddenly far more interest in UFOs than previously. I live in the Netherlands and UFOs appear in the local media on a regular basis now with always references to Roswell. From what I see on CNN and NBC and read in the Herald Tribune, the situation is the same in the US.

>There was coverage on every local news channel in Phoenix about a UFO Press
>conference at 5:00 p.m. held by Governor Fife Symington. He states he was
>going to launch an official state investigation into the March 13 sightings,
>with the local Police department. He claimed to have new secret evidence.
>Then he brought out a "Grey Alien", which was a human with a rubber Grey
>mask. He turned the entire event into a joke. It pissed off all the news
>reports who thought they had a good scoop, taxpayers, and UFO witnesses.
>Reports are conflicting from different news channels.

Why not have a laugh. To people heavily involved in UFOs a stunt like this can seem offending. But look at it this way: the mask was a visual prop that makes for a good photo-op. Thereby the level of awareness of UFOs is raised further.

Met vriendelijke groet/Best wishes
Henny van der Pluijm
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Leiden, The Netherlands

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