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UFO UpDates Mailing List

MSNBC on the Internet Highlights, January 23 30

From: **RSchatte** <RSchatte@aol.com>
Date: Thu, 22 Jan 1998 13:18:55 EST
Fwd Date: Thu, 22 Jan 1998 20:42:42 -0500
Subject: MSNBC on the Internet Highlights, January 23 30

From: AOL News <AOLNews@aol.com>
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Date: Thu, 22 Jan 1998 12:52:24 EST
Organization: AOL (<http://www.aol.com>)
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MSNBC on the Internet Highlights, January 23 30 MSNBC on the Internet (<http://www.msnbc.com>) When you really want to know.

Note: schedule subject to change

THIS WEEK: The "Interactive" State of the Union... The Search for Extraterrestrials... The Operating Rooms of the Next Millennium Super Bowl Coverage...

INTERACTIVE CO-PRODUCTIONS WITH NBC NEWS:

Friday, January 23: "Today - The Arthritis Cure" - The authors of two books supporting a new treatment for arthritis answer questions about what the treatment will and will not do.

Friday, January 23: "Dateline NBC - The Stop Smoking Pill" - A look at the new "stop smoking pill," zyban.

Friday, January 23: "Dateline NBC - Think You Could Be a Victim of a Scam?" - Most people believe they're too smart, yet hundreds lose thousands of dollars every year. Some consumer advice.

Friday, January 23: "NBC News - He is Alleged to be One of the Worst Terrorists in U.S. History" - A look back at the NBC News coverage of the hunt for the Unabomber.

Tuesday, January 27: "The 'Interactive' State of the Union" - As the President fights for his political life, he addresses the nation and sets forth his vision for the country in his annual State of the Union speech. A look at the issues Clinton raises, complete with comprehensive reports and analysis following the speech, as well as the opportunity for users to participate in simultaneous chat.

Tuesday, January 27: "Dateline NBC - New Bacteria Are Gaining Increasing Resistance to Antibiotics" - A look at what can be done to fight them.

CHATS:

Weekdays, 6-9 a.m. ET: "Imus in the Morning" - Chat with other fans of

Don Imus during his program every weekday morning. Tuesday, January 27, 8:00 p.m. ET: "The State of the Union" - Chat during the President's State of the Union address. Feature includes live video and audio, as well as a transcript of the speech.

Weekdays, 3-8 p.m. ET, Weekends 4-6 p.m. ET: "NewsChat" - Chat about the news events of the day.

NEWS:

Wednesday, January 28: "Whither the Conservatives?" - Voters want to hear how their elected officials will make their world better, either by reducing the heavy hand of government, making way for private initiatives or by aiming for a high moral purpose. A look at the conservatives in Congress who are not doing any of those things.

Thursday, January 29: "Looking For Life: The Search for Extraterrestrials" - There are mixed signals in the "Search for Extraterrestrial Intelligence" (SETI). Today's SETI is light-years beyond what it was in 1959, with private funding and increasingly innovative search strategies. An interactive, multimedia report looks at the new observing campaign that begins this spring, using the world's largest radio telescope.

Friday, January 30: "The Operating Rooms of The Next Millennium" - The line between scientific reality and scientific fiction continues to blur. Take an inside look at the operating rooms and procedures of the next millennium.

COMMERCE:

Friday, January 23: "The Indonesian Effect" - A look at the U.S. Companies that were hit by the Indonesian economic meltdown.

Sunday, January 25: "Click-Thru: Trying To Be Fashionable on the Web" - A look at why fashion magazines face a special challenge in going digital.

Sunday, January 25: "Year of The Toothless Tiger" - In Hong Kong, the capital of consumerism where upwards of 35 percent of retail sales take place in the weeks leading up to the Chinese New Year, shoppers are uncharacteristically timid this year. A look at why sales are down.

Monday, January 26: "NetSense" - A weekly column on electronic commerce.

Tuesday, January 27: "The High Road Goes Digital" - A report on the unlikely ambition and influence of public television on the development of digital TV.

Tuesday, January 27: "Frontier: The Rising Danger of Social Unrest in Indonesia" - As layoffs continue, rioting is reported, crime is rising and funds are extremely limited, a look at the social unrest in Indonesia.

Wednesday, January 28: "Siliwood" - A weekly column on digital entertainment.

Wednesday, January 28: "The Cell Phone Business In India" - A look at the interesting usage of the 250,000 cell phone connections in India.

LIVING:

Friday, January 23: "Chinese New Year" - As "The Year of the Tiger" approaches, a look at festivities in the US and abroad, as well as an interactive quiz on traditional do's and don't's for the Chinese New Year.

Friday, January 23: "Celebrity Bar: Christian Slater" - An interview with Christian Slater, who's current feature, "Hard Rain" is showing in theaters nationwide, while Slater himself is busy serving hard time.

Friday, January 23: "Sex on the Weekend" - Does size really matter?

SPORTS: MSNBCSports will be featuring up-to-the-minute, interactive coverage of the 1998 Winter Olympic Games, complete with audio interview clips, photo slideshows, analysis of top events and a running list of medal winners and competitor rankings.

Friday, January 23: "Legendary Beginnings" - A look back at John Elway's legendary career.

Friday, January 23: "Super Bowl Preview" - A look at the game from NBC Sports analysts, as well as an interactive playbook.

Sunday, January 25: "Super Bowl Coverage" - In-game and postgame coverage, along with photo slide shows, pregame and postgame audio and video

reports, as well as interview highlights.

For additional consumer information on MSNBC, call toll free 1-888-MSNBC-USA.

CONTACT: Lloyd Trufelman or Loren Pomerantz of Trylon Communications Inc., <http://www.tryloncommunications.com>, or 212-818-9151, or tryloncom@msn.com

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